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Smokin' Texas Gourmet Scores Five Scovies

<u>Smokin' Texas Gourmet</u>'s popular line of Texas barbecue sauce, artisanal seasonings and condiments has won five 2013 <u>Scovie Awards</u>, including honors for its gourmet products and website.

Now in its 17th year, the Scovie Awards are the world's largest professional competition for fiery foods and barbecue products. Competition for the 2013 Scovie Awards was stronger than ever, with a record-breaking 805 product entries, according to Dave DeWitt, founder of the competition.

Smokin' Texas Gourmet's awards included first place in the meat sauce condiment category for its <u>Texas Especial Steak Sauce</u>; second place in mustard condiments for its <u>Jalapeno Honey</u> <u>Mustard</u>; third place in mustard-based barbecue sauces for <u>Texas Gold BBQ Sauce</u>; third place in dry rub/all-purpose seasoning for meat with its <u>Spice Dry Rub</u>; and third place in full product submissions for the Smokin' Texas Gourmet website.

Completely redesigned and relaunched in 2012, the Smokin' Texas Gourmet website provides customers an easy online shopping experience, with product recipe tips and updates on promotions and events through its integrated social media networks.

Dave DeWitt, founder of the Scovie Awards and National Fiery Foods & Barbecue Show, said entries came from 31 states and five countries, including Australia, Bermuda, Canada, England and the United States.

"We're thrilled that participation in the Scovie Awards continues to skyrocket. Companies recognize our awards as the most competitive blind taste tested event in the world," DeWitt said.

"Smokin' Texas Gourmet's mission is to provide consumers with healthy, delicious products to make homemade meals happen," said Chef Peter Mollett, owner of Smokin' Texas Gourmet, which is based in Keller, Texas. "We're thrilled to win five prestigious Scovie Awards and thankful for the recognition they've given to Smokin' Texas Gourmet. We look forward to building on our success for years to come."

Smokin' Texas Gourmet Texas BBQ sauce and products will be on display at the 2013 National Fiery Foods & Barbecue Show, March 1 to 3, at Sandia Resort and Casino in Albuquerque, N.M.

The Scovie Awards are an annual competition created by DeWitt that recognize the top fiery foods products in the world. The awards were named after the Scoville scale, a measurement of the spicy heat of a chili pepper. The Scovie Awards take place annually in the month of October.