



NEWS RELEASE

Contact:

Talia Moffitt

Smokin' Texas Gourmet

404-409-5137

taliamoffitt@gmail.com

www.smokintexasgourmet.com/news

Smokin' Texas Gourmet debuts at Dallas Market Center

Company will celebrate launch of newest location with gourmet food tastings

Keller, TX (June 18, 2012) - Smokin' Texas Gourmet, a Go Texan producer of artisanal condiments, announced today that its popular line of products will debut at Dallas Market Center later this month.

“I’m very excited about this opportunity to feature Smokin’ Texas Gourmet products and expose more people to our all natural line of condiments, spices, rubs and sauces,” Mollett said. “Good food begins with the right seasoning and Smokin’ Texas Gourmet products can bring the full culinary experience to fruition.”

To celebrate its newest location, Smokin’ Texas Gourmet owner Chef Peter Mollett will host a special party Friday, June 22 from 5 to 7 p.m. at Dallas Market Center, off North Stemmons Freeway in Dallas. The party will feature a “Summer in the Hamptons” menu and signature drink. Daily food tastings will also be prepared June 21-25 from 10 a.m. to 3 p.m.

Dallas Market Center, the most complete wholesale merchandise resource in the world, has been bringing buyers and exhibitors together for more than 50 years.

For more information about the tasting, visit www.smokintexasgourmet.com/events.

About Smokin' Texas Gourmet

"Making homemade happen"™ the healthy way, Smokin' Texas Gourmet blends big Texas taste with healthy ingredients across the entire product line to create a "taste as big as Texas"™.

Unlike what you typically find in professional spice racks, the Smokin' Texas Gourmet products are prepared without MSG, they have no additives or preservatives and are prepared with reduced sugars and salts. In addition, the chefs avoid high fructose corn syrups or sugars in their recipes. The entire product line is Gluten Free and Vegan and vegetarian friendly, encouraging flavor rich foods cooked responsibly. The Smokin' Texas Gourmet product line provides artisanal, handcrafted products, concentrates on flavor and quality, brings “homemade” flavors to



commercial kitchens and focuses on flavor rich but easy to understand recipes. Find our more at www.smokintexasgourmet.com.

###